

PRESS RELEASE

Eurobank – Plum | Expanding Strategic Partnership

Eurobank expanded its strategic partnership with UK-based Plum Fintech Limited ("Plum") by advancing **a second €5 million minority capital investment** to Plum, one of **Europe's fastest-growing fintechs** that has built a "smart money management" app.

With its new investment in the company, Eurobank has invested a total of **€10 million** in Plum and is becoming one of **its main financiers**. At the same time, Plum has successfully completed its second fundraising round, **raising a total of ~€18.4 million** from Eurobank and third-party investors.

In line with the global market trend towards a digital world, Eurobank pioneers through its strategic partnership with Plum and enhances **the range of modern solutions available to its customers** who use digital tools for savings and investments. With Plum's innovative app, users get access to a **digital "ecosystem" of smart money management algorithms that help them save, invest and manage their expenses using automation and Artificial Intelligence (AI)**.

It should be noted that the app's customer base has reached **two (2) million users in the 10 European markets** it already operates in, while, in the last year alone, Plum has almost doubled its revenue and nearly tripled the funds under management, which exceed £1 billion at present. Plum has strong ties to Greece, employing **over 80 people in its Athens office.**_