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PRESS RELEASE

New Memorandum of Understanding between Enterprise Greece and Eurobank

Working with outward-looking companies to attract more investment

The **Enterprise Greece** and **Eurobank** have signed a new three-year Memorandum of Understanding (MoU). The MoU renews their successful cooperation to boost exports and attract investment.

The initial MoU was signed in **2020** at the initiative of Enterprise Greece, which had invited banks to jointly support Greek companies in expanding their reach and competitiveness in the highly demanding international trade environment. The aim is to provide modern and innovative support services, facilitating companies' access to finance and supporting investment initiatives and know-how.

Today, four years later, during the geopolitical crisis and the new major challenges facing the global economy, **Enterprise Greece and Eurobank are renewing their strategic cooperation. They aim to facilitate Greek exporting companies' access to specialized information and financial tools, thus contributing to the strengthening of their extroversion strategy.**

Supporting healthy entrepreneurship is a strategic priority for Eurobank, which has already developed the international trade portal **Exportgate** since **2013**, paving the way for Greek and Cypriot companies to join, **Trade Club Alliance**, one of the largest global trade networks. **Enterprise Greece**, with an extensive network of partners in all major international markets, attracts foreign direct investment to Greece and promotes the export of Greek products and services abroad. In this context, Enterprise Greece and Eurobank organized a series of online events in which **more than 1,000 representatives of Greek companies** participated. The events focused on environmental, social, and corporate governance (**ESG**) criteria, which are crucial for companies' international growth.

The ceremony was attended by the **CEO of Enterprise Greece**, Dr Marinos Giannopoulos, and the **Head of Transaction Banking of Eurobank**, Mr Eleftherios Vlachogiannis, at the offices of the Hellenic Investment and Foreign Trade Company SA.

In a statement, the **CEO of Enterprise Greece, Dr Marinos Giannopoulos**, expressed his satisfaction with the results of the cooperation with Eurobank so far. He pointed out that *"the signing of the new Memorandum of Understanding with Eurobank confirms the excellent cooperation we have had over the past years in our efforts to strengthen the entrepreneurship and extroversion of Greek companies. We are pleased that our partnership with a systemic Greek bank, whose work supports the development of healthy entrepreneurship, is an important contribution to consolidating the sustainable growth of the Greek economy and has been well received by the domestic business environment. It also encourages us to continue supporting Greek companies' efforts to consolidate their presence and competitiveness at home and abroad."*

Eleftherios Vlachogiannis, Eurobank Deputy Managing Director and Head of Transaction Banking said: *"At Eurobank, we see extroversion as a growth catalyst for the Greek economy, enhancing the competitiveness of businesses and creating prospects for sustainable growth. In this context, we are renewing our cooperation with Enterprise Greece, reaffirming our commitment to support Greek companies seeking to grow internationally. Through this cooperation, we are implementing targeted actions, providing specialized advice, and facilitating access to new markets for companies with a competitive advantage, thus contributing to the creation of a dynamic business ecosystem that increases export activity and makes Greece an attractive investment destination."*_